



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 472/06190725
Demo
Revision
Comments NELSON FOR SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 643067
Inv Date 10/28/2012
Terms Net 30
Contract 317366
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:23PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.2	Spot	5:30:00AM- 6:00:00	Day,Tu-1,Th-1,F-1	10/23/12 5:44AM (Tu)	00:30		BN12009H	\$500.00	
2.2	Spot	5:30:00AM- 6:00:00	Day,Tu-1,Th-1,F-1	10/25/12 5:43AM (Th)	00:30		BN12009H	\$500.00	
2.2	Spot	5:30:00AM- 6:00:00	Day,Tu-1,Th-1,F-1	10/26/12 5:52AM (Fr)	00:30		BN12009H	\$500.00	
4.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,F-1	10/23/12 6:14AM (Tu)	00:30		BN12009H	\$1875.00	
4.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,F-1	10/24/12 6:21AM (We)	00:30		BN12009H	\$1875.00	
4.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,F-1	10/26/12 6:43AM (Fr)	00:30		BN12009H	\$1875.00	
6.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	10/23/12 8:59AM (Tu)	00:30		BN12009H	\$2000.00	
6.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	10/25/12 8:55AM (Th)	00:30		BN12009H	\$2000.00	
6.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	10/26/12 7:28AM (Fr)	00:30		BN12009H	\$2000.00	
8.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/24/12 9:42AM (We)	00:30		BN12009H	\$560.00	
8.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/25/12 9:39AM (Th)	00:30		BN12009H	\$560.00	
8.2	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	10/26/12 9:52AM (Fr)	00:30		BN12009H	\$560.00	
9.2	Spot	10:00:00AM-11:00:00	Day,Tu-1,Th-1,F-1	10/23/12 10:52AM (Tu)	00:30		BN12009H	\$560.00	
9.2	Spot	10:00:00AM-11:00:00	Day,Tu-1,Th-1,F-1	10/25/12 10:46AM (Th)	00:30		BN12009H	\$560.00	
9.2	Spot	10:00:00AM-11:00:00	Day,Tu-1,Th-1,F-1	10/26/12 10:45AM (Fr)	00:30		BN12009H	\$560.00	
10.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	10/23/12 11:33AM (Tu)	00:30		BN12009H	\$925.00	
10.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	10/25/12 11:36AM (Th)	00:30		BN12009H	\$925.00	
10.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	10/26/12 11:59AM (Fr)	00:30		BN12009H	\$925.00	
12.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	10/23/12 12:12PM (Tu)	00:30		BN12009H	\$850.00	
12.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	10/24/12 12:22PM (We)	00:30		BN12009H	\$850.00	
12.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	10/25/12 12:54PM (Th)	00:30		BN12009H	\$850.00	
16.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1	10/23/12 3:45PM (Tu)	00:30		BN12009H	\$650.00	
16.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1	10/24/12 3:12PM (We)	00:30		BN12009H	\$650.00	
16.1	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1	10/25/12 3:32PM (Th)	00:30		BN12009H	\$650.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,Th-1,F-1	10/23/12 4:27PM (Tu)	00:30		BN12009H	\$800.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,Th-1,F-1	10/25/12 4:23PM (Th)	00:30		BN12009H	\$800.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,Th-1,F-1	10/26/12 4:28PM (Fr)	00:30		BN12009H	\$800.00	
20.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/23/12 5:43PM (Tu)	00:30		BN12009H	\$2250.00	
20.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/24/12 5:23PM (We)	00:30		BN12009H	\$2250.00	
20.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/25/12 5:13PM (Th)	00:30		BN12009H	\$2250.00	
22.2	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	10/24/12 6:14PM (We)	00:30		BN12009H	\$3000.00	
22.2	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	10/25/12 6:22PM (Th)	00:30		BN12009H	\$3000.00	
22.2	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1,F-1	10/26/12 6:12PM (Fr)	00:30		BN12009H	\$3000.00	
24.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	10/23/12 7:25PM (Tu)	00:30		BN12009H	\$3000.00	
24.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	10/25/12 7:24PM (Th)	00:30		BN12009H	\$3000.00	
24.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,Th-1,F-1	10/26/12 7:25PM (Fr)	00:30		BN12009H	\$3000.00	
26.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/23/12 7:43PM (Tu)	00:30		BN12009H	\$3000.00	
26.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/24/12 7:29PM (We)	00:30		BN12009H	\$3000.00	
26.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/26/12 7:43PM (Fr)	00:30		BN12009H	\$3000.00	



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CO-OP/Order Type No/Normal
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6190 Grovedale Court
Suite 200
Alexandria, VA 22310

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Orlando (WFTV)

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30.2	Spot	10:00:00PM-11:00:00	Day,Tu-1	10/23/12 10:44PM (Tu)	00:30		BN12009H	\$5250.00	
32.2	Spot	8:00:00PM- 9:00:00	Day,F-1	10/26/12 8:00PM (Fr)	00:30		BN12009H	\$3000.00	
34.1	Spot	9:00:00PM-10:00:00	Day,Su-1	10/28/12 9:18PM (Su)	00:30		BN12009H	\$6000.00	
35.2	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/23/12 11:29PM (Tu)	00:30		BN12009H	\$2000.00	
35.2	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/24/12 11:23PM (We)	00:30		BN12009H	\$2000.00	
35.2	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/25/12 11:33PM (Th)	00:30		BN12009H	\$2000.00	
35.2	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/26/12 11:22PM (Fr)	00:30		BN12009H	\$2000.00	
35.2	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/28/12 11:26PM (Su)	00:30		BN12011H	\$2000.00	
37.3	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1	10/24/12 12:01AM (We)	00:30		BN12009H	\$1025.00	
37.3	Spot	11:35:00PM-12:05:00	Day,W-1,Th-1	10/25/12 11:45PM (Th)	00:30		BN12009H	\$1025.00	
39.3	Spot	12:00:00AM- 1:00:00	Day,Tu-1	10/23/12 12:24AM (Tu)	00:30		BN12009H	\$340.00	
41.2	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/27/12 5:14AM (Sa)	00:30		BN12009H	\$340.00	
42.2	Spot	6:00:00AM- 7:00:00	Day,Sa-1	10/27/12 6:43AM (Sa)	00:30		BN12011H	\$850.00	
43.2	Spot	7:00:00AM- 9:00:00	Day,Sa-1	10/27/12 8:23AM (Sa)	00:30		BN12009H	\$1050.00	
44.2	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/27/12 9:29AM (Sa)	00:30		BN12011H	\$1050.00	
45.1	Spot	3:00:00PM- 7:00:00	Day,Sa-1	10/27/12 2:59PM (Sa)	00:30		BN12009H	\$2750.00	
48.2	Spot	5:00:00AM- 6:00:00	Day,Su-1	10/28/12 5:24AM (Su)	00:30		BN12011H	\$250.00	
50.2	Spot	7:00:00AM- 9:00:00	Day,Su-1	10/28/12 8:14AM (Su)	00:30		BN12009H	\$1050.00	
52.2	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:14PM (Su)	00:30		BN12011H	\$600.00	
53.1	Spot	1:00:00PM- 6:00:00	Day,Su-1	10/28/12 2:34PM (Su)	00:30		BN12009H	\$475.00	
54.1	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 5:58PM (Su)	00:30		BN12011H	\$1500.00	
55.1	Spot	11:30:00PM-12:00:00	Day,Su-1	10/28/12 11:43PM (Su)	00:30		BN12009H	\$475.00	
57.0	Spot	8:00:00PM-11:30:00	Per week (1),Sa	10/27/12 8:06PM (Sa)	00:30		BN12009H	\$3300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$100,240.00
Commission	(\$15,036.00)
Net Total	\$85,204.00

Total Spots 62

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.